



FlyOver America Opens at Mall of America

New \$20 million attraction takes riders on a can't-miss virtual flight across the U.S.

MINNEAPOLIS – April 6, 2016 – On Wednesday, April 6, FlyOver America – a fully immersive flight experience – will open at the Mall of America. Using the most advanced flight-ride technology, the \$20 million attraction will provide guests with a breathtaking aerial tour of some of the nation's most popular landmarks and spectacular sights.

A must-see attraction for locals and visitors alike, FlyOver America is a ride unlike anything Minnesota has ever seen, as riders are suspended in the air with feet dangling 10 to 40 feet above the ground and immersed in a giant half-spherical dome screen. During the experience, guests will feel like they are truly flying as they enjoy a birds-eye view of varied locations stretching from Alaska to Hawaii to Maine. Special effects including wind, mist and scents add to the immersive nature of the experience.

"We're looking forward to the grand opening of our first FlyOver America location in the U.S. and we're confident that our guests will walk away feeling energized and inspired," said Andrew Strang, FlyOver America co-founder. "It's truly a unique opportunity to fully experience all the U.S. has to offer, from remote hidden treasures to well-known national landmarks."

Designed by a worldwide team of filmmakers, technicians and creative consultants, FlyOver America was filmed using a state-of-the-art 6k resolution camera mounted on the front of a helicopter. The FlyOver America creative team worked for over a year filming at locations all over the country, including notable Minnesota landmarks Lake Calhoun, Red Wing and the Mississippi River.

"We had the pleasure of visiting and filming so many amazing locations, one of the toughest things was editing the film and choosing what made the final cut," said Stephen Geddes, FlyOver America co-founder. "But I'm confident that whether you've traveled the nation or not, everyone is going to really enjoy FlyOver America."

During Wednesday's grand opening event, FlyOver America will kick off the celebrations with a ribbon cutting ceremony at 11:30 a.m. before welcoming the first official riders that are made up of contest winners and non-profit groups. The celebration will continue on Saturday, April 9, as visitors to the attraction will be treated to complimentary face painting, balloon art and photo opportunities with vintage pilots. Over the weekend, the FlyOver America team will also host several nonprofit organizations – including Wishes and More, the Boys & Girls Club and local Boy Scout troops.

FlyOver America is located in the southwest corner of Nickelodeon Universe in the Mall of America, home to more than 520 world-class shops and attractions. Although there are no age restrictions to ride the attraction, all guests must be 40" or taller. Admission is

separate from Nickelodeon Universe attraction passes, with tickets for adults (ages 13 years and above) available for \$16.95 and children (40" to 12 years) for \$12.95. For more information, please visit: www.flyover-america.com.

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About FlyOver America

FlyOver America was developed by the same team behind the hugely successful attraction, FlyOver Canada, in Vancouver, Canada (www.flyovercanada.com). The principals are tourism entrepreneurs, Stephen Geddes and Andrew Strang, and the Aquilini Investment Group (the owners of the Vancouver Canucks NHL hockey team). FlyOver America Ltd. Is composed of a team of experts in themed entertainment from around the world with one simple mission: to create unforgettable experiences. The team is committed to producing world-class destinations that deeply impact the guests and community alike.

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