



FOR IMMEDIATE RELEASE
September 30, 2015

FlyOver® Canada Celebrates Halloween with Spook-tacular Experience for the Entire Family

Aspiring Witches & Wizards of All Ages Invited to Vancouver's Hottest Attraction for a Twist on the Ultimate Flying Ride

Vancouver, BC – In celebration of Halloween, **FlyOver® Canada** invites aspiring witches, wizards, and guests of all ages to experience a limited-engagement event, **October 16 – November 1, 2015, 4pm – 9pm** at **Canada Place**, featuring 'Broomelda the Witch'. Vancouver's must-see attraction offers guests the chance to earn their official 'Witch Academy Diploma' as they make their way through the 'Haunted Hallway', and then onto the ride for a thrilling flight across Canada.

"The past popularity of Halloween at FlyOver® Canada has shown that Vancouverites are looking for a unique way to celebrate Halloween with the whole family," says Lisa Adams, Director, Operations and Sales of Soaring Attractions LP. "We aim to have fun with the Halloween concept, however, keep it tied closely to the theme of flight; this is how the 'Broomelda Witch Academy' concept was born."

The FlyOver® Canada attraction is a flight simulation ride that takes guests on a breathtaking aerial tour over some of Canada's spectacular landscapes using the latest in ride flight technology. Guests sit suspended 10 to 25 feet above the ground in specialized ride vehicles, with their legs dangling, as they move in concert with the film. With the addition of special effects (scent, mist, wind), riders actually feel like they are flying!

Riders will commence their pre-flight Halloween experience by entering the pre-show to meet Broomelda, the Witch Academy headmistress, who will then share her best advice for graduating from the academy successfully. Next, riders will venture through the 'Haunted Hallway', and onto the ride to experience FlyOver® Canada. Upon exiting, guests will receive their Official Witch Academy Diploma.

Halloween at FlyOver® Canada is fast becoming an annual, family-friendly tradition with the 'spook-factor' suitable for those aged 4 years and up. Children must be at least 102cm (40") to participate on the ride. Children 12 and under must be accompanied by an adult or guardian aged 14 years or older. Guests of all ages are encouraged to dress in costume.

From 10am – 3pm, the original FlyOver® Canada experience will be offered at regular admission pricing.

About FlyOver® Canada (flyovercanada.com)

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Building on the runaway success of FlyOver® Canada, co-founders Andrew Strang and Stephen Geddes, alongside their partner the Aquilini Investment Group, have recently announced FlyOver's expansion into the US market. FlyOver® America will open at the Mall of America® in Bloomington, Minnesota in Spring 2016.

About Soaring Attractions LP (soaringattractions.com)

FlyOver® Canada is owned and operated by Soaring Attractions LP, a partnership between two experienced Vancouver tourism entrepreneurs, Stephen Geddes and Andrew Strang coupled with the Aquilini Investment Group - the owners of the Vancouver Canucks.

LISTING INFORMATION

**FlyOver® Canada presents
Halloween at FlyOver® Canada**

Date: October 16 – November 1, 2015, 4pm – 9pm

Tickets:

General Admission:

Adults (18 years & over): \$16.95

Children (17 & Under): \$9.95

FastLane:

Adults (18 years & over): \$17.95

Children (17 & Under): \$10.95

Address:

Canada Place
999 Canada Place
Vancouver, BC V6C 3T4

Website:

flyovercanada.com

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For further media information, contact

Hanah Van Borek T: 604.558.2400 ext. 506 C: 778.322.8967

hvanborek@lauramurraypr.com

LAURA MURRAY
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